



PROMOTIONAL
MEDIA
PARTNER

WWD FASHION CAREER EXPO

TUESDAY, SEPTEMBER 16TH
METROPOLITAN PAVILION, NYC

INTERVIEW
EXPERIENCED PROFESSIONALS
IN THE AREAS OF RETAIL, BEAUTY,
LIFESTYLE, APPAREL, DESIGN & MORE!

FASHIONCAREEREXPO.COM

WWD FASHION CAREER EXPO

BENEFITS OF EXHIBITING

- RECRUIT / INTERVIEW HUNDREDS OF INDUSTRY PROFESSIONALS IN A SINGLE DAY THAT ARE PRE-SCREENED FOR PROFESSIONAL EXPERIENCE & EDUCATION.
- TEN JOB POSTINGS ON FASHIONCAREEREXPO.COM & ONE JOB POSTING & EMPLOYER PROFILE ON WWD CAREERS.COM
- YOUR COMPANY ADVERTISED IN WWD, INVITATIONS DISTRIBUTED AT RUNWAY SHOWS, IN INDUSTRY PUBLICATIONS, LINKEDIN, FACEBOOK.COM, MONSTER.COM, FASHIONCAREERCENTER.COM, FASHION.NET, FASHIONPR.JOBAMATIC.COM, APPARELSEARCH.COM, CAREERBUILDER, FASHIONJOBSEARCH.COM, APPARELJOBS.COM & MORE
- TABLE, CHAIRS & COMPANY SIGNAGE ARE INCLUDED
- ENJOY A CATERED BREAKFAST & LUNCH AND ACCESS TO A PRIVATE INTERVIEW AREA



WWD CAREERS.COM

- FASHION INDUSTRY JOB BOARD, WITH OVER 100,000 RESUMES
- CUTTING-EDGE JOB & RESUME MATCHING & SCORING TECHNOLOGY
- JOB POSTINGS & FULL RESUME ACCESS FROM THE EVENT
- SEARCH RESUMES & SCHEDULE INTERVIEWS WITH CANDIDATES



WWD FASHION CAREER EXPO

ELIE TAHARI

"THE EVENT SPACE FOR THE FASHION CAREER EXPO DURING FASHION WEEK WAS SIMPLY THE BEST I HAVE YET TO SEE FOR A FASHION JOB FAIR! AS A RESULT, IT ATTRACTED HIGHER CALIBER CANDIDATES WHICH RESULTED IN AN EXCEPTIONAL HIRE THAT WE JUST MADE."

URBAN OUTFITTERS

"THANKS SO MUCH FOR EVERYTHING. THERE WAS A GREAT TURNOUT AT THE FASHION WEEK CAREER EXPO AND WE SPOKE WITH SOME REALLY GREAT CANDIDATES. THANKS AGAIN."

FRENCH CONNECTION

"AT THE FASHION CAREER EXPO WE FOUND SEVERAL QUALIFIED AND TALENTED CANDIDATES. IT WAS A GREAT OPPORTUNITY TO NETWORK WITH OTHER RETAILERS AND PROMOTE CAREER OPPORTUNITIES. THE EVENT WAS EXTREMELY WELL ORGANIZED AND PUBLICIZED, THE TURN OUT WAS PHENOMENAL!"

ZARA

"I THOUGHT THAT THE EVENT WAS A GREAT WAY TO INTERACT WITH OTHER FASHION PROFESSIONALS LOOKING TO MARK THEIR CAREERS WITH A NEW PHASE AND CHALLENGE. THE AMOUNT OF CANDIDATES WAS IMPRESSIVE AND A TOOL OUR COMPANY WILL DEFINITELY USE AGAIN. MANY WERE LOOKING FOR MORE CORPORATE POSITIONS, AS IN TECHNICAL DESIGN, FASHION DESIGN, AND BUYING POSITIONS, BUT MANY HAD RETAIL FLOOR EXPERIENCE, A QUALIFICATION WE DEEM REALLY IMPORTANT IN SELECTING CANDIDATES TO WORK IN STORES."

FILL OPEN POSITIONS FOR...

- APPAREL DESIGN
- PRODUCT DEVELOPMENT
- TECHNICAL DESIGN
- RETAIL / SALES
- CAD DESIGN
- TEXTILE DESIGN
- PATTERN MAKING
- MERCHANDISING
- FLAT SKETCHES
- FABRIC SPECIALISTS
- GRAPHIC DESIGNERS
- GENERAL ASSISTANTS
- ART DIRECTORS
- MARKETING
- BUYERS
- PLANNING
- ALLOCATIONS
- ACCOUNT EXECUTIVES
- RETAIL ANALYSTS
- STORE MANAGEMENT
- SHOWROOM MANAGEMENT
- SOFTLINE DESIGNERS
- HEADLINES DESIGNERS
- CATALOG LAYOUTS
- COPYWRITERS
- PACKAGE DESIGNERS
- BRAND MANAGEMENT
- PRODUCTION DESIGNERS
- ... & MORE!

WWD FASHION CAREER EXPO

CHOOSE YOUR LEVEL OF PARTICIPATION

PREMIER EXHIBITOR (LIMITED TO 5 BRANDS)

- **DOUBLE** PRIME BOOTH LOCATION
- LOGO IN ALL ADVERTISEMENTS & MARKETING
- 25 JOB POSTINGS ON FASHIONCAREEREXPO.COM & RESUME DATABASE ACCESS
- ONE PREMIUM JOB POSTING ALONG WITH A FEATURED EMPLOYER LISTING ON WWDCAREERS.COM
- INCLUDES TABLE, CHAIRS, BREAKFAST & CATERED LUNCH
- YOUR BRAND'S LOGO ON EVENT SIGNAGE & EVENT PAGE ON FASHIONCAREEREXPO.COM
- A STATIC BANNER WITH LINK ON FASHIONCAREEREXPO.COM EVENT PAGE

PRICE: \$3,995

STANDARD EXHIBITOR

- SINGLE BOOTH LOCATION
- 10 JOB POSTINGS ON FASHIONCAREEREXPO.COM
- ONE JOB POSTING ALONG WITH A FEATURED EMPLOYER LISTING ON WWDCAREERS.COM
- RESUME DATABASE ACCESS
- INCLUDES TABLE, CHAIRS, BREAKFAST & CATERED LUNCH

PRICE: \$2,995

ENHANCE YOUR PRESENCE WITH A SPONSORSHIP: (ADD TO PRICE OF PARTICIPATION LEVEL)

- **EVENT LANYARD SPONSORSHIP**
 - YOUR LOGO ON LANYARDS WORN BY ATTENDEES AND EXHIBITORS
 - YOUR BANNER DISPLAYED AT THE FRONT REGISTRATION AREA

PRICE: \$1,495 (PLUS MATERIALS)

- **WATER SPONSORSHIP (ONE BRAND)**
 - BOTTLED WATER WITH YOUR COMPANY LOGO DISTRIBUTED TO EACH CANDIDATE AND EXHIBITOR

PRICE: \$595 (PLUS MATERIALS)

- **DESIGN YOUR OWN SPONSORSHIP!**
 - IF YOU HAVE A UNIQUE IDEA HOW YOU WOULD LIKE TO ENHANCE YOUR PRESENCE, WE'D LOVE TO HELP!

PRICE: PLEASE CALL US



WWD FASHION CAREER EXPO

PARTIAL LIST OF PAST & PRESENT EXHIBITORS:

24 SEVEN
7 FOR ALL MANKIND
A|X ARMANI EXCHANGE
ABERCROMBIE & FITCH
ALDO SHOES
AMERICAN EAGLE OUTFITTERS
AMERICAN GIRL PLACE
ANN TAYLOR
ANTHROPOLOGIE
APPAREL HOLDINGS GROUP
ARMANI EXCHANGE
AVON PRODUCTS INC.
BARNEYS NEW YORK
BEBE STORES
BED, BATH & BEYOND
BLOOMINGDALE'S
BROOKS BROTHERS
BURTON SNOWBOARDS
CALYPSO ST. BARTH, INC.
CATHERINE MALANDRINO
CHARLOTTE RUSSE
CHICO'S FAS, INC.
CHRISTIAN DIOR
CIPRIANI ACCESSORIES
COACH, INC.
COLE HAAN
DANIEL K
DELIA'S
DISNEY STORE NORTH AMERICA
EDDIE BAUER
EILEEN FISHER
ELIE TAHARI
FEDERATED MERCHANDISING
GROUP
FOOT LOCKER
FOSSIL, INC.
FRENCH CONNECTION
GAP, INC.
GENEVA WATCH GROUP
GUESS?, INC.
H&M
HOME SHOPPING NETWORK
HOT TOPIC, INC.
J. CREW
J.C. PENNEY
JAMES PERSE
JENNY YOO COLLECTION
JOHNSTON & MURPHY
JONES APPAREL GROUP, INC.
JOS. A. BANK
KELLWOOD
KENNETH COLE PRODUCTIONS
KOHL'S DEPARTMENT STORES
L.L. BEAN, INC.
L'OREAL GROUP
LANDS' END, INC.
LARRY HANSEL CLOTHING
LE CHATEAU
LESPOrtsAC
LEVI STRAUSS & Co.
LIMITED BRANDS
LIZ CLAIBORNE INC
LORO PIANA
LUXOTTICA GROUP
MACY'S HOME STORE
MACY'S MERCHANDISING GROUP
MAIDENFORM, INC.
MARC ECKO ENTERPRISES
MOTHERS WORK, INC.
MOVADO GROUP
MUDD JEANS, LLC
NAUTICA ENTERPRISES
NORDSTROM
OAKLEY, INC.
OSHKOSH B'GOSH
PACIFIC SUNWEAR
PAUL STUART
PHILLIPS VAN HEUSEN / PVH
POLO RALPH LAUREN
PRADA USA CORP.
QUIKSILVER
QVC, INC.
SAKS FIFTH AVENUE
SARA LEE BRANDED APPAREL
SEARS HOLDINGS CORP.
SKECHERS USA, INC.
SLEEPY'S
SPIEGEL BRANDS, INC.
SPORT CHALET
STEVE & BARRY'S
STEVE MADDEN
SWAROVSKI NORTH AMERICA
SWATCH
T. FOSTER & Co, INC.
TALBOTS
TARGET CORPORATION
THE CHILDREN'S PLACE
THE ISABELLA COMPANY
THE J. JILL GROUP, INC.
THE MAX LEATHER GROUP
THE MEN'S WEARHOUSE
THE TERRITORY AHEAD
THE TJX COMPANIES
THEORY
TIFFANY & Co.
TOMMY HILFIGER, USA
TOURNEAU
ULTRA STORES, INC.
UNIQLO - USA
URBAN OUTFITTERS, INC.
VANS
VERA BRADLEY DESIGNS
VF SPORTSWEAR, INC.
WAL-MART STORES, INC.
WARNACO, INC.
WILDCHILD WEAR
ZARA, INC. ...& MORE!

WWD FASHION CAREER EXPO

TUESDAY, SEPTEMBER 16, 2014

METROPOLITAN PAVILION | 125 WEST 18TH STREET | NEW YORK CITY | 11AM - 7PM

STEP ONE:

SELECT YOUR LEVEL OF PARTICIPATION:

**SEPTEMBER 16
NEW YORK CITY**

- PREMIER \$3,995
- STANDARD \$2,995

STEP TWO:

ADD-ON A SPONSORSHIP:

- LANYARD SPONSOR \$1,495
- WATER SPONSOR \$595

STEP THREE:

GRAND TOTAL

\$ _____

QUESTIONS?

CONTACT BRADFORD RAND
(212) 655-4505 x223
BRAND@RANDLUXURY.COM

**FAX BACK TO 212.655.4501 OR SCAN & EMAIL TO
NMAHEW@RANDLUXURY.COM**

please print clearly

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

TEL _____ FAX _____

EMAIL _____

SHOW CONTACT NAME _____

P.O. # IF APPLICABLE _____

BILLING CONTACT _____

BILLING EMAIL _____

BILLING ADDRESS _____

CITY, STATE, ZIP _____

AUTHORIZED SIGNATURE _____

DATE _____

.....

IF PAYING BY CREDIT CARD, PLEASE FILL IN THE FOLLOWING:

CREDIT CARD BILLING ADDRESS IF DIFFERENT:

ADDRESS _____

CITY, STATE, ZIP _____

CREDIT CARD NUMBER _____

CHECK ONE: MASTERCARD VISA AMEX

EXPIRATION DATE _____ NAME ON CARD _____

AUTHORIZED SIGNATURE _____

- PAYMENT MUST BE MADE IN ADVANCE OF THE EVENT DATE. ALL SALES ARE FINAL. IF YOU ARE UNABLE TO ATTEND, AND PROVIDE WRITTEN NOTICE WITHIN 30 DAYS PRIOR TO THE EVENT, WE WILL ISSUE YOU A CREDIT TO BE USED FOR ANY FUTURE EVENT. INVOICES 30 DAYS PAST DUE ARE SUBJECT TO A MONTHLY 2% LATE FEE. RESUMES WILL BE MADE AVAILABLE UPON RECEIPT OF PAYMENT.
- EACH EXHIBITOR IS SOLELY AND FULLY RESPONSIBLE FOR ITS OWN EXHIBIT MATERIALS AND SHOULD OBTAIN INSURANCE AT ITS OWN EXPENSE.
- EXHIBITOR GRANTS PERMISSION TO JOB EXPO INTERNATIONAL & FAIRCHILD PUBLICATIONS TO USE EXHIBITOR'S NAME AND/OR LOGO FOR PROMOTIONAL PURPOSES IN CONNECTION WITH THE SHOW. THIS PERMISSION SHALL BE EXTENDED TO PHOTOS OF THE EXHIBITOR'S BOOTH.
- EXHIBITOR ASSUMES FULL RESPONSIBILITY AND LIABILITY FOR THE ACTIONS OF ITS AGENTS, EMPLOYEES OR INDEPENDENT CONTRACTORS, WHETHER ACTING WITHIN OR OUTSIDE THE SCOPE OF THEIR AUTHORITY, AND AGREES TO INDEMNIFY AND HOLD JOB EXPO INTERNATIONAL, INC., FAIRCHILD PUBLICATIONS AND METROPOLITAN PAVILION CENTER HARMLESS FROM AND AGAINST RESPONSIBILITY OR LIABILITY.